



**May 18-19, 2018**

Half Marathon

5K Run/Walk

Main Street Mile

Kid's Main St. Mile

Expected participation 2000

## Expo Information

Friday, May 18, 2018

11:00 AM to 7:30 PM

@ Hilton Columbia Center

924 Senate Street

Launched in 1973, the Lexington Medical Center Governor's Cup Road Race is one of the oldest, continuously conducted road race events in the Southeast. Join us on May 18-19, 2018 for our 46th annual event.

The Lexington Medical Center Governor's Cup Road Race is managed by the Carolina Marathon Association (CMA), and features a Half Marathon, 5K Run/Walk, **5K Team Competition?**, Main Street Mile, and Kid's Main St. Mile. Our half marathon and 5K courses include downtown, historic areas, and the Vista. The half marathon also includes West Columbia/Cayce, 5-points, Shandon, and USC campus. Title sponsor Lexington Medical Center works with CMA to create this annual event that focuses on health and fitness for the entire family.

The Governor's Cup Race Health and Wellness EXPO will be held at the Hilton Columbia Center, 924 Senate St. in the Vista and near the event finish area. The EXPO is free and open to the public. All race participants must pick-up their race bib and packets during the expo at the Hilton.

**EXPO Vendors:** Friday, May 18, 2018, 11:00 AM - 7:30 PM

**Finish Line Vendors:** Saturday, May 19, 2018, 7:30 AM- 11:00 AM

**Finish Line Area**, on Park Street between Senate and Pendleton Streets, are where participants, friends, and families gather for food, drink, music, activities, and vendor interaction.

**Booth Rates**

EXPO space will be 10' x 8' and will include a six-foot table, table cloth, and 2 chairs. Oversized space may be negotiated. A similar space will be provided at the Finish Line vendor area.

Single booth for <u>non-profit organizations</u> for EXPO only:	\$75
Single booth for <u>non-profit organizations</u> for EXPO and Finish Line:	\$100
Single booth for <u>for-profit</u> for EXPO only:	\$200
Single booth for <u>for-profit</u> for EXPO and Finish Line:	\$250
Finish Line only for <u>non-profit</u>	\$50
Finish Line only for <u>for-profit</u>	\$100

**Vendors will have the opportunity to place promotional items in our participant packets. Vendors will also benefit from acknowledgment on our Governor's Cup web site, event-specific social media, and other communications with race participants.**

## GOV CUP EXPO VENDOR FORM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Web: \_\_\_\_\_

Fax: \_\_\_\_\_

Non-profit organization EXPO only

Non-profit, EXPO and Finish Line

For profit company EXPO only

For profit, EXPO and Finish Line

Will you need electricity at your table?

Yes

No

Will you be providing food samples at your booth?

Yes

No

*Please note: Food samples must be prepackaged and not more than 2 oz. Larger quantities of food for sampling are not permitted in the venue.*

**Total Amount Enclosed: \$** \_\_\_\_\_

### **Return this form and specified amount to:**

*Make checks payable to: Carolina Marathon Association (Federal ID #:57-0989561)*

Carolina Marathon Association  
Attn. GC 2018 Expo  
1215 Anthony Avenue  
Columbia, SC 29201

Questions or comments: call 803.960.6202 or email [govcupsc@gmail.com](mailto:govcupsc@gmail.com)

Items that need to be shipped to the expo can be sent to:

Hilton Columbia Center  
c/o April Wheeler  
Gov Cup Expo  
924 Senate Street  
Columbia, SC 29205